# Pedestrian Master Plan Update Briefing



Michelle Marx Seattle Design Commission September 17, 2015





## Our mission, vision, and core values

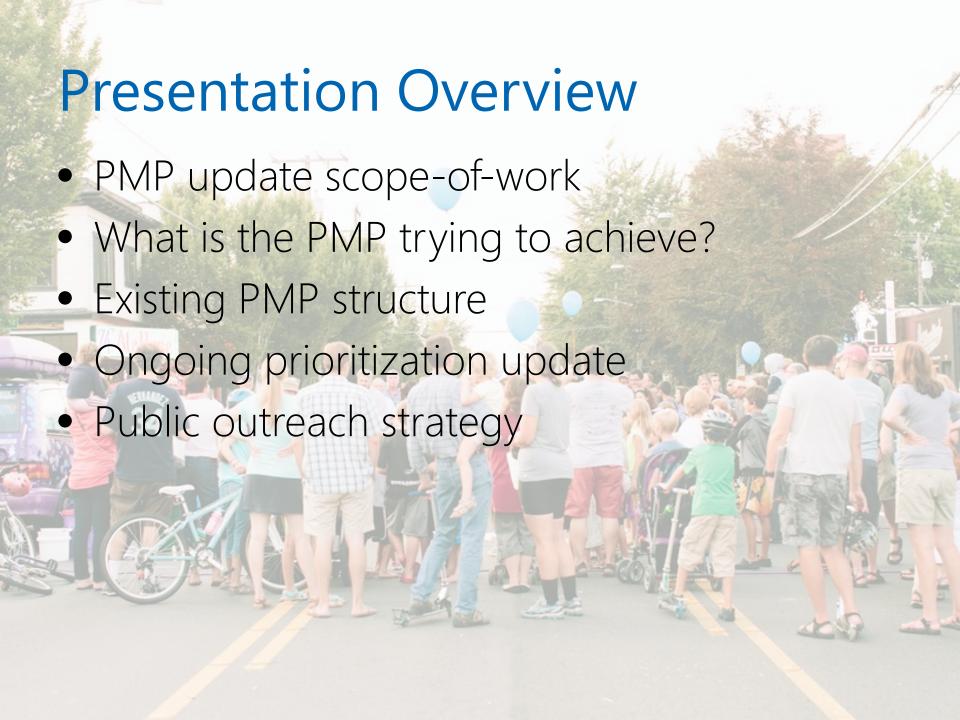
Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to 5 core values to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For all





## PMP update scope of work:

- Assess Plan progress
- Update data / prioritization
- Update toolbox (including incorporating Neighborhood Greenways, Low Cost Sidewalks)
- Establish performance targets
- Develop implementation plan





# Pedestrian Master Plan Update

## <u>Updated</u> <u>"High Priority Areas"</u>

To guide walkability investments



Which tools are appropriate for different locations?

## <u>Updated Walkability</u> <u>"Toolbox"</u>

- New sidewalks
- Alternative / low-cost sidewalks
- Crossing improvements
- Sidewalk maintenance
- Neighborhood greenways
- Traffic calming
- Speed limit reductions
- No turn on red
- Other, new, innovative treatments (tbd)



## **Plan Implementation**

- PMP Implementation Plan (matching resources to needs)
- Updating ROWIM / standard specs for Toolbox items

## PMP is a resource allocation plan

- Data-driven prioritization of funding
- Designed to focus resources where:
  - There is high existing and potential pedestrian demand
  - There are safety concerns
  - There are populations with the greatest need

Seattle Pedestrian Master Plan September 2009





## SDOT walkability programs guided by PMP

### **Pedestrian Master Plan**

### Walkability Programs

#### PMP Implementation:

- Sidewalk Developmen
- · Crossing Improvements
- Sidewalk Accessibility Program (ADA)

#### Vision Zero

Safe Routes to School

#### Neighborhood Greenways

- Neighborhood Street Fund (NSF)
- Neighborhood Park and Street Fund (NPSF)

### Maintenance Activities

Sidewalk Repair Program

### Education/ Encouragement Programs

- Be Super Safe
- · Pedestrian Safety for Seniors
- · Walking maps/guide
- · Holiday safety campaign
- · NavSeattle
- · Commute Trip Reduction

### **Capital Projects**

PMP priorities included within projected scope and cost estimates of Move Seattle projects.

### **Complete Streets**

All SDOT capital projects evaluated against PMPas part of Complete Streets review

Private Development / Other Agencies

# PMP prioritization guides investments

Projects in PMP High Priority Areas since 2009	
New sidewalks	70%
Repaired sidewalks	78%
New crosswalks	85%
Crossing improvements (ADA ramps, refuge islands, etc.)	86%
New pedestrian signals	92%

## PMP Policy Framework

**Plan Vision:** Seattle is the most walkable city in the Nation

### **Plan Goals:**

- <u>Safety:</u> Reduce the number and severity of crashes involving pedestrians.
- Equity: Make Seattle a more walkable city for all through equity in public engagement, service delivery, accessibility, and capital investments.
- Vibrancy: Develop a connected pedestrian environment that sustains healthy communities and supports a vibrant economy.
- <u>Health:</u> Get more people walking to improve mobility, health, and prevent disease.



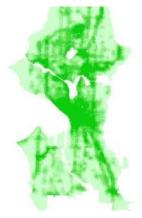
## **Building Blocks**



## Contribution to **Total Score**

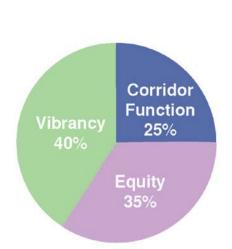


## **High Priority Areas**

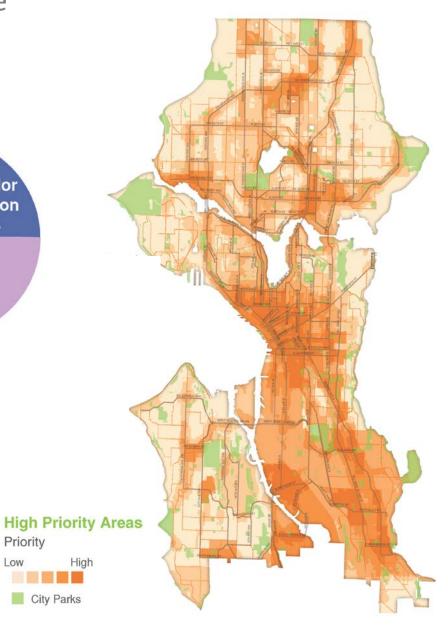




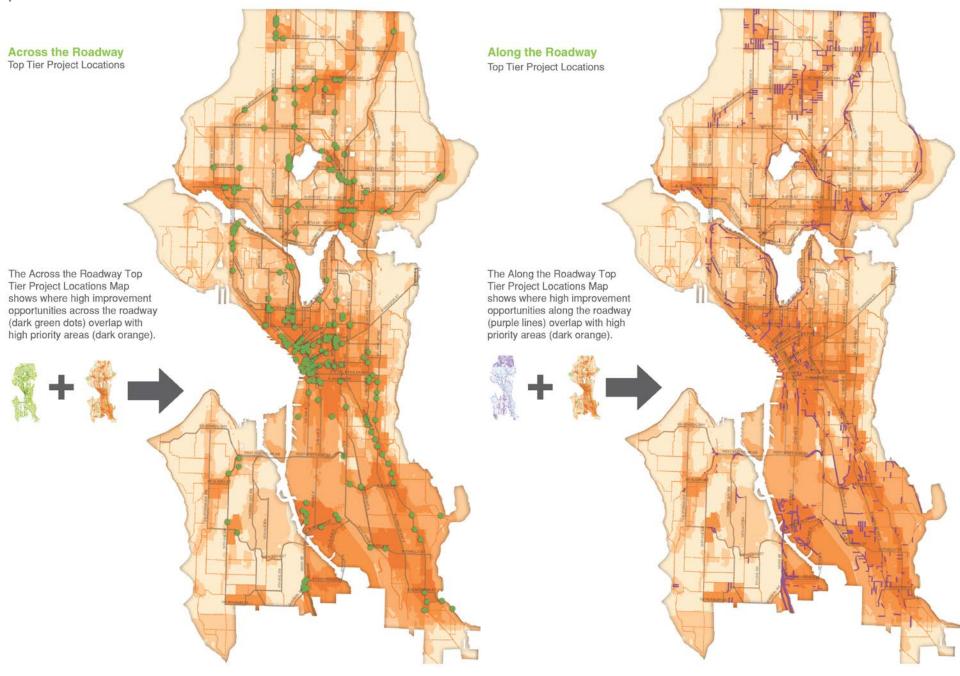




Priority







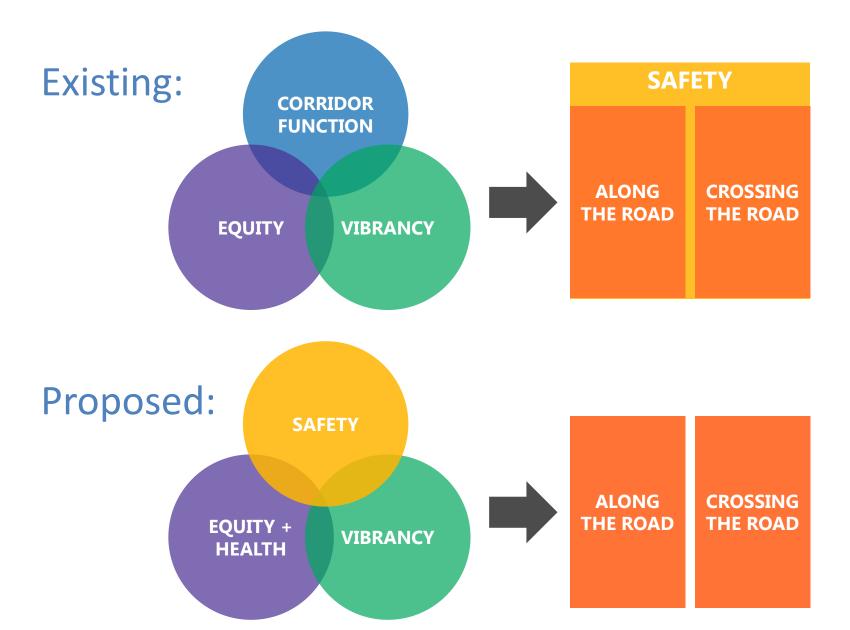
# Goals for updated prioritization:

- Update outdated data
- Reground methodology with Plan goals
- Revise criteria to align with recent SDOT/City initiatives
- Streamline methodology where possible
  - Separate "signal" from "noise"
  - Narrow priority project list
  - Emphasize connectivity
  - Ground projects to "motivating need"





# Updated prioritization structure



## Potential datasets: What's most important?

## **Health and Equity Factors** Auto ownership Low income population Disability population Diabetes rates Physical activity rates Obesity rates Communities of color Age 17 and younger Age 65 and older Low English-speaking ability Low educational attainment Renter households Housing cost-burdened households

Safety Factors
Pedestrian collisions
Arterial classifications
Roadway width
Signalized pedestrian crossing spacing
Speed

Canopy cover

Vibrancy Factors
Universities or Colleges
Major Generator (e.g. Pike Place, Convention Center)
Multi-family, condominiums and apartments
Major Retail
Minor Retail
Hospital and Community Service
Park and Open Space
Population forecast
Employment forecast
Light rail stations
Major bus stops
Minor bus stops
Trails
Bridges
Stairways
Urban Hubs/Villages
NC Zoning
FTN network
Arterials
Neighborhood Greenways
Schools

Along the Roadway
Street classifications (proxy for volume)
Arterial speed limit
Buffer
Sidewalk status
Slope (along)
Parking
Curb
Length of block
Peak hour parking
Street trees
Alleys

### **Crossing the Roadway**

Street classifications (proxy for volume)

Arterial speed limit

Road width

Distance between traffic signals and stop signs

Crosswalk

Curb ramp

Signal control

Stop sign control

Number of collisions

Block length

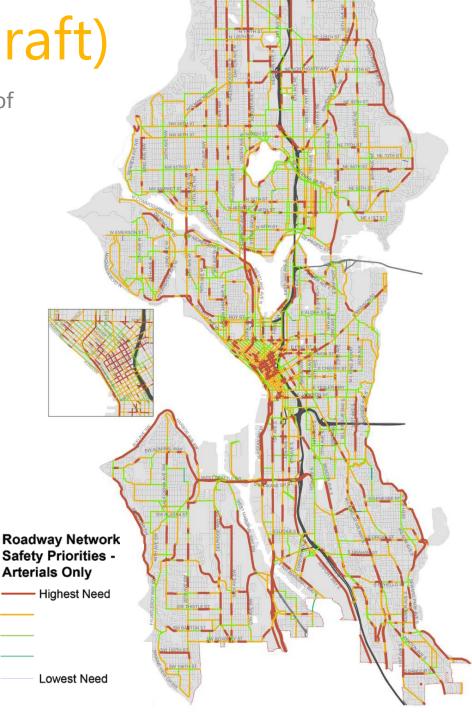
Safety (working draft)

**Safety Goal**: Reduce the number and severity of crashes involving pedestrians.

### "Corridor Function": Existing 2009 Factors

Seattle street types

Safety: Draft Updated Factors (based on SDOT Pedestrian Safety Analysis)		
Pedestrian collisions	Serious injuries and fatalities highly weighted. Data from the last 8 years.	
Arterial classifications	Proxy for volume; Majority of severe injuries occur on principal and minor arterials	
Roadway width	Using # of lanes where available, and curb to curb width where # lanes is not available.	
Signalized pedestrian crossing spacing	Capturing both signal-controlled intersections and signal-controlled midblock crossing opportunities	
Speed	85 <sup>th</sup> percentile speeds where available, and posted speed limit where actual speed is not available.	





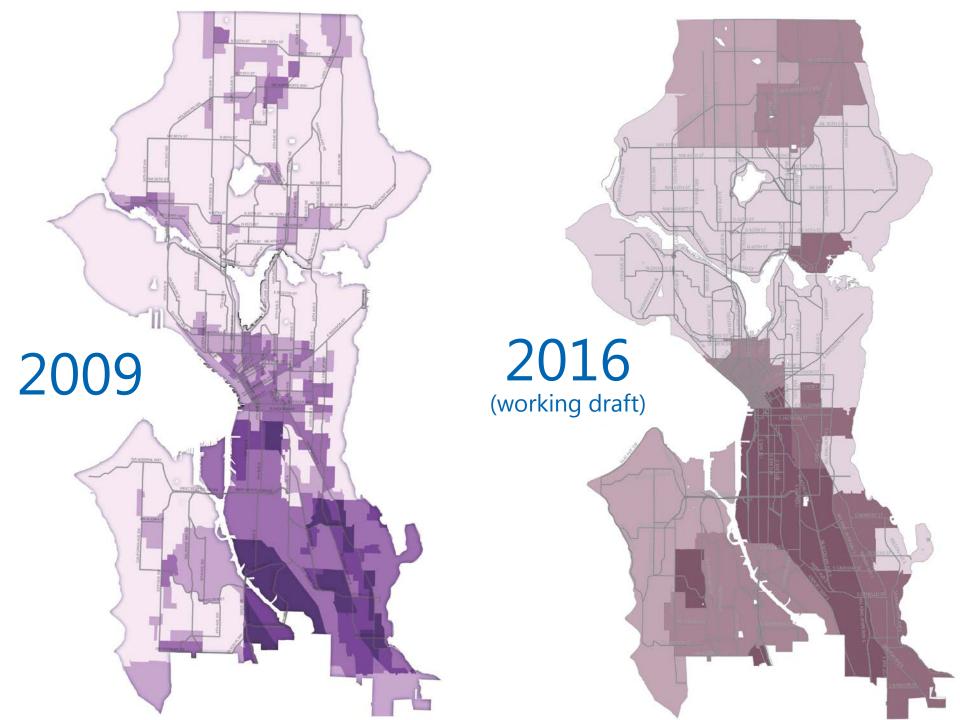
# **Equity + Health**

**Equity:** Make Seattle a more walkable city for all through equity in public engagement, service delivery, accessibility, and capital investments.

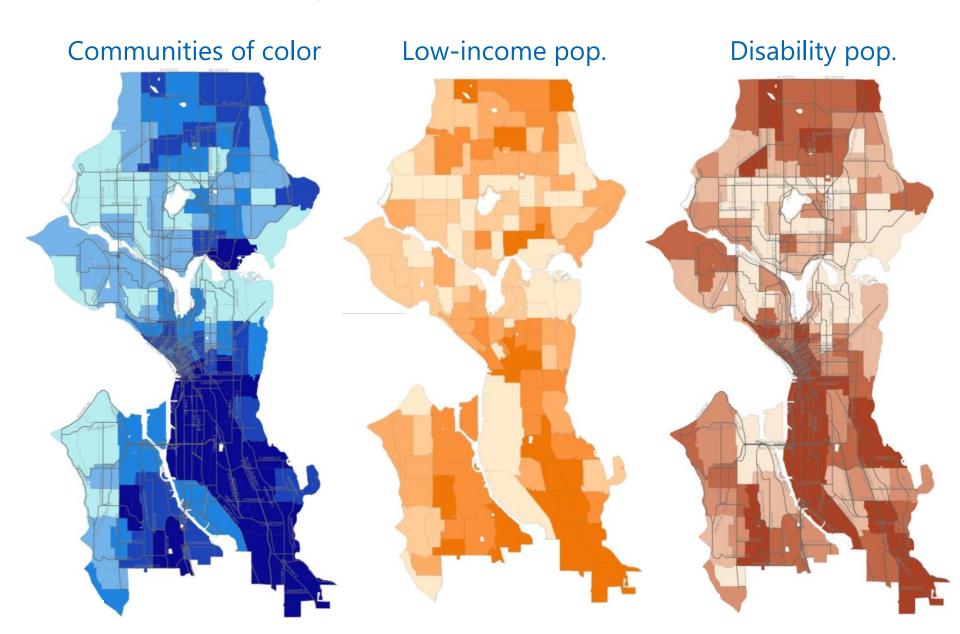
**Health:** Get more people walking to improve health and increase mobility.

2009 Factors
Auto ownership
Low income population
Disability population
Diabetes rates
Physical activity rates
Obesity rates

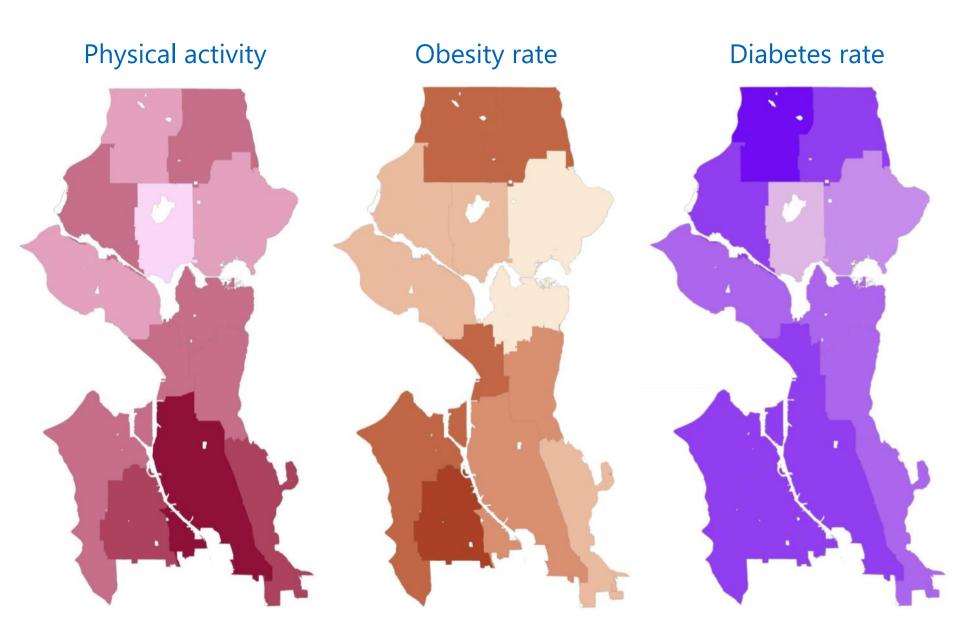
Additional Factors Considered	
Communities of color	Used in Seattle 2035, RSJI, Move Seattle/Levy, BMP Equity Analyses
Age 17 and younger	Our intention for including age would be dependence on walking but that is
Age 65 and older	captured in low-income. Unsure how to account for "high concentration of vulnerable users."
Low English-speaking ability	Captured with Communities of color
Low educational attainment	Captured with Low income
Renter households	Captured with Low income
Housing cost-burdened households	Captured with Low income
Canopy cover	Captured through "presence of buffer" in Along and Across the Roadway measures



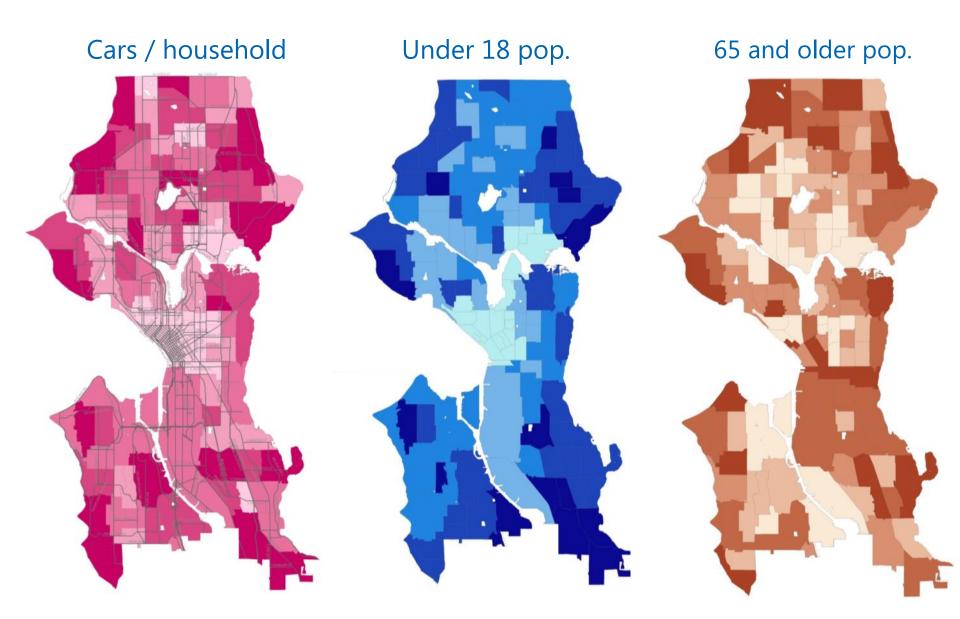
## Equity datasets included



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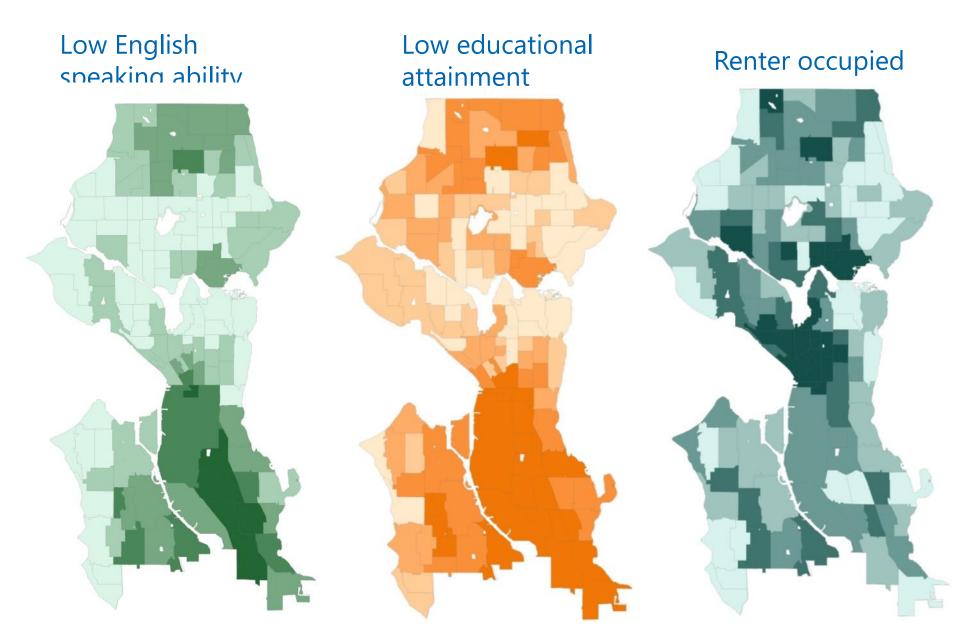


## Equity datasets not recommended





# Equity datasets not recommended



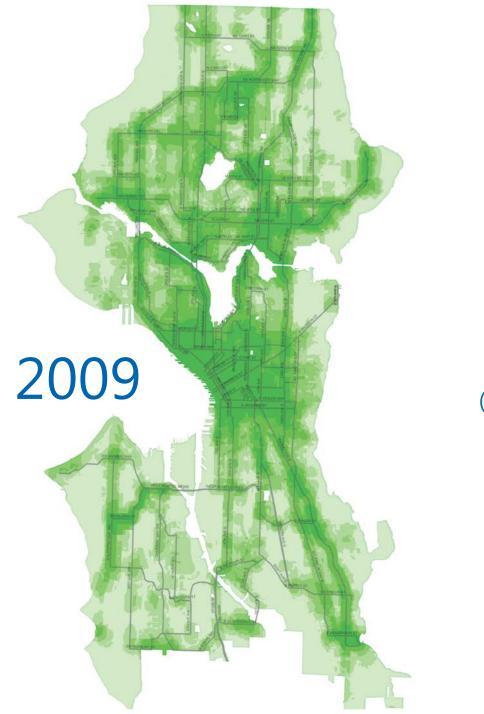


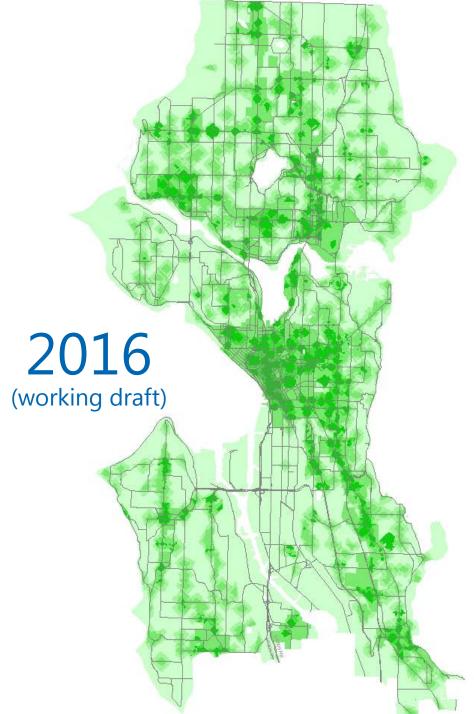
# **Vibrancy**

**Vibrancy:** Develop a connected pedestrian environment that sustains healthy communities and supports a vibrant economy.

2009 Factors
Universities or Colleges
Major Generator (e.g. Pike Place, Convention Center)
Multi-family, condominiums and apartments
Major Retail
Minor Retail
Hospital and Community Service
Park and Open Space
Population forecast
Employment forecast
Light rail stations
Major bus stops
Minor bus stops
Trails
Bridges
Stairways

Draft Updated Factors		
Urban Villages & Urban Centers	Factors in job and housing growth. Urban Centers will be heavily weighted.	
Neighborhood Commercial Zoning	Capture neighborhood retail destinations outside of urban villages.	
10 minute walkshed to Frequent Transit Network (FTN) stops		
10 minute walkshed to parks		
10 minute walkshed to schools		







# Explore priority focus on connections to key destinations (schools and transit)

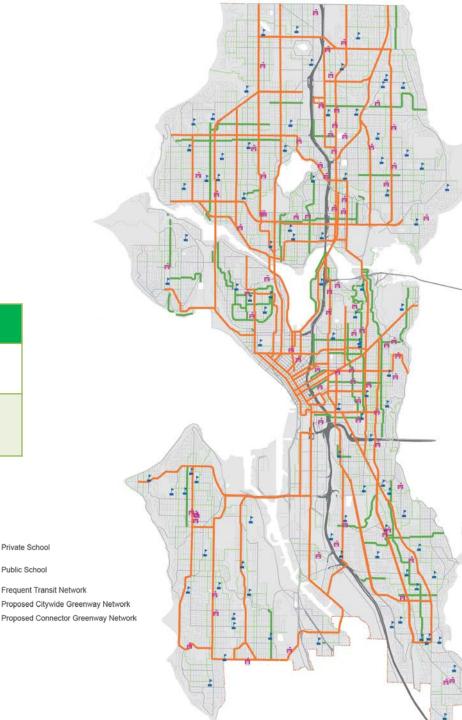
### **Destination Connectivity Network**

Frequent transit network without sidewalks

Neighborhood Greenways

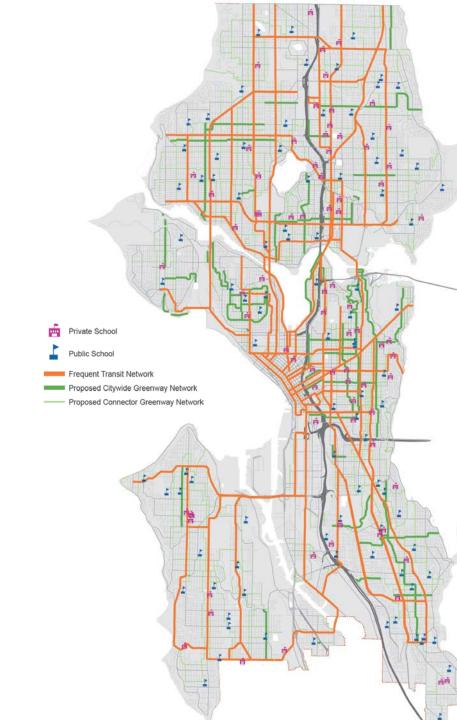
Per adopted BMP (may look at pedestrian-oriented modifications)

Private School





- Broader geographic distribution of priorities
- Sharpens priorities by focusing on key generators
- Addresses desire for system connectivity
- Underscores role of greenways in PMP





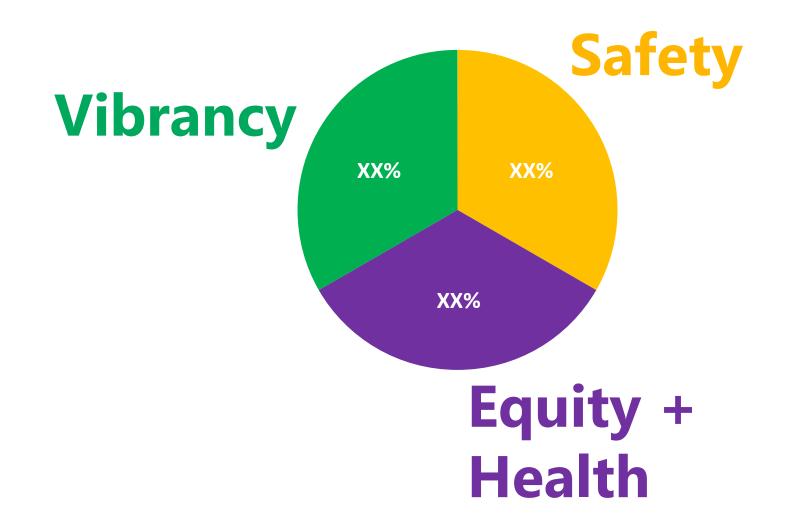
## **Crossing the Roadway**

Draft Factors	
Road width	
Distance between traffic signals and stop signs	
Crosswalk	
Curb ramp	Update via current ADA ramp audit
Signal control	Refine per SDOT's Pedestrian Safety Analysis.
Stop sign control	
Block length	

## **Along the Roadway**

Draft Factors	
Sidewalk status	
Curb	
Buffer (parking, landscape)	
Peak hour parking	Differentiated, and likely higher rated, than parking. Buffer during the busiest times.
Street trees	Presence of trees as a buffer and indicator of a quality walking environment. Presence of street trees is positively correlated with walkability. To be updated when SDOT's street tree inventory is completed.
Alleys	Used as a proxy for access control, limited to alleys, rather than many driveways.

# Key public outreach question: How to weigh factors?

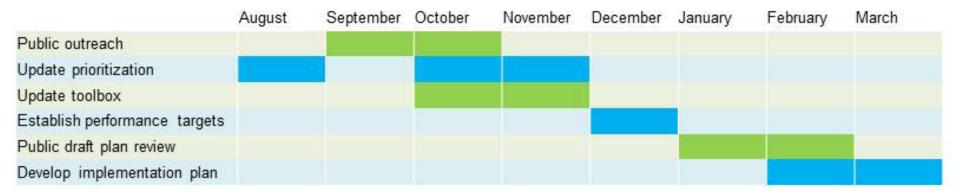


## Public outreach

- Public surveys for feedback on:
  - The factors that should guide how the City prioritizes walkability improvements (to inform weighting)
  - Low cost sidewalk concepts and other new toolbox items
- Community events and briefings (September/October)

Event	Date
Pedestrian Advisory Board	9/9/15
Summer Parkways	9/12/15
Feet First Walks	9/12/15
Seattle Design Festival: Feet First booth	9/12 -13/15
Freight Advisory Board	9/15/15
Design Commission	9/17/15
Commission for People with Disabilities	9/17/15
Park(ing) Day	9/18/15
Summer Parkways	9/19/15
Madison Bus Rapid Transit Open House	9/28/15
Freight Master Plan Open House	9/28/15
Feet First Walktober Events	October
Immigrant & Refugee Commission	10/6/15
Freight Master Plan Open House	10/6/15
Urban Forestry Commission	10/7/15
Bicycle Advisory Board	10/7/15
Uptown Urban Design Framework Public Meeting	10/8/15
Pedestrian Advisory Board	10/14/15
Planning Commission	10/22/15

# Next steps



# Questions?

michelle.marx@seattle.gov | (206) 684-0633 www.seattle.gov/transportation/bike.htm

## www.seattle.gov/transportation









